



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 849240

**Schedule Dates** 08/22/12-08/26/12  
**Advertiser** Mitt Romney for President (38225)  
**Agency** American Rambler Productions (10671)  
**Product** Political - US President (1174)  
**Brand** 172/REP/US PRES (176070)  
**Salesperson** Nesci, Mark (3195)  
**Sales Office** HRP - Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** (857) 288-3500 /  
**CPE** 172  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, ROMNEY FOR PRESIDENT

**Date Entered** 08/20/12  
**Last Modified** 08/20/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06286504  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,795.00  
**Net Total** \$38,505.00  
**Sales Tax**

## Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	54	\$45,300.00
<b>Grand Total:</b>	<b>54</b>	<b>\$45,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5:58A- 6:58A (ET)				2	2	2			6	\$850.00	\$5,100.00	Charlotte (WCNC) (WCNC)	6A NEWS	8/20/12
2.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	6:58A- 9A (ET)				2	2	2			6	\$850.00	\$5,100.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	8/20/12
3.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	9A- 10A (ET)				1	1	1			3	\$450.00	\$1,350.00	Charlotte (WCNC) (WCNC)	TODAY SHOW 2	8/20/12
4.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	4P- 4:59P (ET)				1	1	1			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	4P NEWS	8/20/12
5.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	4:59P- 5:29P (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	5P NEWS	8/20/12
6.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5:29P- 5:59P (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	530P NEWS	8/20/12
7.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	5:59P- 6:30P (ET)				1	1	1			3	\$800.00	\$2,400.00	Charlotte (WCNC) (WCNC)	6P NEWS	8/20/12
8.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	6:59P- 7:30P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/20/12
9.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	7:30P- 7:58P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/20/12
10.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	11P- 11:34P (ET)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WCNC) (WCNC)	11P NEWS	8/20/12
11.0	Normal Line / SPOT	08/22/12-08/24/12	3	:30	11:34P- 12A (ET)				1	1	1			3	\$600.00	\$1,800.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	8/20/12
12.0	Normal Line / SPOT	08/22/12-08/24/12	2	:30	4:58A- 5:58A (ET)				1	1	1			3	\$325.00	\$975.00	Charlotte (WCNC) (WCNC)	5A NEWS	8/20/12
13.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	5:58A- 6:57A (ET)							1		1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)	SAT 6A NEWS	8/20/12
14.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	6:58A- 9A (ET)							2		2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)	SAT 7A NEWS	8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	9A- 10A (ET)							1		1	\$275.00	\$275.00	Charlotte (WCNC) (WCNC)	SAT TODAY	8/20/12
16.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	6:59P- 7:30P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY WKND	8/20/12
17.0	Normal Line / SPOT	08/25/12-08/25/12	2	:30	7:30P- 7:58P (ET)							1		1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	8/20/12
18.0	Normal Line / SPOT	08/25/12-08/25/12	3	:30	11:29P- 1:02A (ET)							1		1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	SAT NIGHT LIVE	8/20/12
19.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6:58A- 8A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SUN 7A NEWS	8/20/12
20.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	8A- 9A (ET)								1	1	\$650.00	\$650.00	Charlotte (WCNC) (WCNC)	SUN TODAY NBC	8/20/12
21.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	9A- 9:58A (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	SUN 9A NEWS	8/20/12
22.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	9:58A- 11A (ET)								1	1	\$800.00	\$800.00	Charlotte (WCNC) (WCNC)	MEET PRESS	8/20/12
23.0	Normal Line / SPOT	08/26/12-08/26/12	2	:30	6P- 6:30P (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	SUN 6P NEWS	8/20/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: